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AICTE



Under the Management of
**G. NARAYANAMMA INSTITUTE OF
TECHNOLOGY AND SCIENCE (FOR WOMEN)**

G. PULLA REDDY CHARITIES TRUST

GNITS is Introducing

SoIM 
School of Innovation and Management
— Innovate. Include. Inspire. —

PGDM



**ADMISSIONS
OPEN - 2023**

Call: 9154984801, 9154984802

Mail: info@soim.edu.in

www.soim.edu.in



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SoIM



School of Innovation and Management

— Innovate. Include. Inspire. —

HIGHLIGHTS

Leading Experts

Advisory Panel (LEAP)

– Every student is unique.

International Exchange,

Exposure & Experience (IEEE)

– International experience with national values

Career Advancement

Students House (CASH)

– Not just 'a job', but 'the career.'

Centre for Entrepreneurship

Opportunities (CEO)

– Dream so big that people will laugh on the first hearing.

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Formation of SoIM

1975

G Pulla Reddy Charitable Trust

1997

G Narayanamma Institute of Technology & Science (GNITS) Hyderabad

2022

New Business School for Women (SoIM) Hyderabad

ABOUT US

G. Narayanamma Institute of Technology and Science (for women), sponsored by G. Pulla Reddy Charities Trust was founded by Late Sri G. Pulla Reddy Garu, an eminent businessman with a marked vision and commitment towards a noble cause. The college has been named after his wife Late Smt. G. Narayanamma Garu.



GNITS is a unique institute that targets to promote technical education among women, envisioning women empowerment in society.

The institute has an excellent track record of training 18000+ students in the last three decades. It has MoU's with 75+ corporate companies for placements. The placement for the year 2022 had a record of a package of 46 LPA being the highest.

SCHOOL OF INNOVATION AND MANAGEMENT

The School of Innovation and Management (SoIM) aspires to become the best business school empowering women through management education, innovation & entrepreneurship. The programmes offered are PGDM in Business Analytics & PGDM in Financial Services as full-time post-graduate degrees, aimed to create a strong profile to bring the next best in the career. The programme is a package of rigorous curriculum, international learning, corporate exposure and entrepreneurial driven.



VISION

To be a premier management school empowering women to be independent, innovative and socially responsible leaders.

MISSION

SoIM aspires to create an inclusive environment for women through:

- Academic excellence with innovative pedagogy and methodological relevance
- Indepth industrial orientation with corporate exposure and interactions
- Global perspective with international outreach
- Societal contribution with an innovative and entrepreneurial attitude

INNOVATE
INCLUDE
INSPIRE

ABOUT THE PROGRAMME

Post Graduate Diploma in Management (PGDM)

PGDM



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All India Council
for Technical
Education
(AICTE)

Programmes

- PGDM in Business Analytics - 60 Women
- PGDM in Financial Services - 60 Women

Duration

2-Years
(Trimester System) with
105 credits

Eligibility

- Graduation with at least 60% from any stream
- Qualifying in Group Discussion & Personal Interview.
- Qualifying in any national level Entrance Test (CAT, XAT, SNAP, MAT, ATMA etc.) or Entrance Test by SoIM

COURSE HIGHLIGHTS

PGDM in Business Analytics

- 55% of courses are of Analytics hands-on Capstone projects
- Courses by Corporate Practitioners
- 6 Certification courses
- Corporate live projects with Internship

PGDM in Financial Services

- 73% of courses are of Finance domain
- International Faculty
- 5 certification courses
- Finance database for real-time analysis
- Course by domain-leading experts
- Corporate Live project with Internship

RESOURCES

- Analytics Lab
- Finance Lab
- Central Library
- Online Learning Resources
- Certification Courses
- Corporate Summer Internship
- International Student Exchange
- Global Immersion Programme



RESOURCES



STUDENT EXCHANGE PROGRAMME

SoIM has collaborated with and signed MoU's with top universities across the globe for student exchange programmes.

Students can pursue selected courses from partner universities with credit transfer.

An opportunity to gain international exposure and experience in a more affordable and accessible way.

GLOBAL IMMERSION PROGRAMME

Each batch of students will visit any of our partner universities for a significant period to pursue a specific course, project or assignment.

This would help students to experience the international curriculum, culture and opportunities.

OUR CAMPUS FACILITIES

- Accommodation
- Green Campus
- Transport
- Digital Classrooms
- Safety & Security
- Sports & Yoga



EXTRACURRICULAR ACTIVITIES

- Sports & Gym
- Cultural Club
- Analytics Club & Magazine
- FinTech Club & Magazine
- Human Library





Mrs. G. Srividya Reddy Chairperson



Sri G. Srividya Reddy is the granddaughter of the famous Late Sri. G. Pulla Reddy. He is a visionary of the highest order with extraordinary insight, extensive knowledge, grounded humility, and compassion. Following the legacy and vision of her grandfather, Mrs. Srividya is passionately committed to working towards the empowerment of women, not only through education but also through active participation in women-oriented associations like CII-IWN. She currently serves as the Vice-Chairwoman of CII-IWM (Confederation of Indian Industry - Indian Women Network).

She has successfully established an Incubation & Acceleration center, 'MiraiNxt Innowork', where several start-ups are currently being incubated. She has a Master's in Business Administration. She is an alumnus of the University of Pennsylvania and INSEAD. Her contribution to the education sector has been recognized through several awards and honors by various institutes.

ADVISORY MEMBERS



Prof. Pushkala Raman
Texas Women's University, USA



Prof. Siri Terjesen
Florida Atlantic University, USA



Dr. Sundar Narsimhan
SVP, Neuland Laboratories



Mr. Sri Charan Lakkaraju
Founder & CEO, stuMagz



Prof. A Vinay Kumar
IIM Lucknow



Prof. Neharika Vohra
IIM Ahmedabad



Prof. B Raja Shekar
University of Hyderabad

FACULTY (FULL-TIME / ADJUNCT / VISITING)

- **Dr. Samala Nagaraj**
Associate Dean
- **Dr. Lakshmi Rawat**
Director, Admissions & Promotions
- **Prof. Rishi Kapal**
Stanford LEAD Alumni
- **Prof. Beena Giridharan**
Curtin University, Malaysia
- **Dr. Priyanka Singh**
University of Memphis
- **Dr. Swagato Chatterjee**
IIT, Kharagpur
- **Dr R. Vijayaraghavan S**
Samunnati Financial
- **Mr. Gautam Nimmagadda**
CEO, Quixy
- **Lucas Lobo**
FIA Business School, Brazil
- **Prof. Shashank Rajeev**
Rotterdam Business School
- **Mr. Anand Bhatia**
CMO at Fino Payments Bank
- **Ms. Richa Chugh**
Vice President, Digitas India
- **Mr. Nilabha Dey**
Director, KPMG India
- **Dr. Murugan Pattusamy**
University of Hyderabad



GNITS & SoIM focus on Research by producing impactful solutions. The faculty & students together create knowledge through various components of research, such as patents, articles, case studies & collaborations.

INNOVATION & ENTREPRENEURSHIP

MiraiNxt intends to run several initiatives on the GNITS campus centred on innovation and entrepreneurship. MiraiNxt will aid entrepreneurs in the areas of growth, strategy, and funding as part of the accelerator programme. The start-ups will be a part of the programme for 6 to 8 months and will focus on expanding their businesses according to time lines. The start-ups will be paired with mentors who will help them develop technological platforms and marketing strategies.



COURSE-COLLABORATION PARTNER



OUR TOP RECRUITERS



Please scan QR code for Admissions



GNITS Hyderabad Campus, Ambedkar Nagar, Shaikpet, Hyderabad, Telangana, India-500104

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